



The College of
WILLIAM & MARY



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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James City County Business and Technology Incubator Hosts First in Series of Open Houses and Events

The James City County Business and Technology Incubator (JCCBTI) hosted the first of a series of open houses on Wednesday, July 28. The Incubator welcomed more than forty individuals to meet its four clients: MODU System, Breathe Healthy, American Eagle Flag & Flagpole LLC, and Phenom. The next JCCBTI will be held on September 8, 2010.

The open house was attended by primary stakeholders of the JCCBTI, which included County elected and appointed officials and staff and W&M faculty and staff. John Sullivan of American Eagle Flag and Flagpoles, "thought that the event was a whopping success. I was amazed at the turn out and that so many important individuals took time from their busy schedules to come over to the Incubator for the Open House."

William Bean, Director of the JCCBTI, stated one purpose of the open house was "to showcase the community and business support the Incubator clients have available to them." JCCBTI offers its clients a wide-range of services tailored to each business' individual needs, including educational programs through William & Mary's Mason School of Business, development of business/financial plans; access to local service providers; and introduction to financing and funding resources.

JCCBTI will hold an open house for local businesses and entrepreneurs in September with a third public open house at a later date. JCCBTI will also host information seminars beneficial to its clients and local businesses in the future. Thomas Tingle, Chairman of the JCC EDA, stated, "The progress of the new management structure of JCCBTI is something we are pleased with and hope that the open houses and the Incubator's growth show the roots of a true entrepreneurial spirit in the County."

Anyone interested in attending JCCBTI's next open house on September 8 from 4 to 6PM at 5300 Palmer Lane, Suite 2A should RSVP by calling Vicki Clarke at 757-221-7815 or emailing webean@wm.edu before September 3.

Incubator clients can range from fledgling companies to existing businesses that are transitioning to new locations. Entrepreneurs who would like to find out more about becoming an Incubator client should contact Bill Bean at 757-221-7825 or webean@wm.edu.

JCCBTI was founded in 2006 by James City County (JCC) and its Economic Development Authority (EDA) and is currently managed by the College of William & Mary.

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Caption: Mike Vahey of Breathe Healthy presents and discusses his product, a washable antimicrobial mask, during JCCBTI Open House